

325388

ADV # _____ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # _____ OFF. # 6556 SALESMAN # _____

AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6262395 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT RNC-ROMNEY EST#309 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG4/12 AUG10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG3/12 11.00

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$69500.17X
COMP TO FOLLOW
PLS CFM, THX 8/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	60	2	\$1,600.00	8/8	8/8	1		WED	1
PROGRAM : VIEW												
2			1200N-100P	60	2	\$1,700.00	8/7	8/10	3		TU-W,F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 309

REP HEADLINE# 6262395
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG3/12 11.00
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	60	2	\$4,400.00	8/6	8/10	5		M-F	5
4			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	60	2	\$6,000.00	8/6	8/10	5		M-F	5
5			600P-630P PROGRAM : NEWS	60	2	\$2,800.00	8/4	8/4	1		SAT	1
6			600P-630P PROGRAM : NEWS	60	2	\$4,000.00	8/5	8/5	1		SUN	1
7			1100P-1130P PROGRAM : NEWS	60	2	\$4,000.00	8/5	8/5	1		SUN	1
AUG/12 69500.00												
CONTRACT TOTAL 69500.00												
TOTAL SPOTS 17												

MARKET TOTALS \$178,205 WFTV 39% WKMG 25% WESH 17% WOFL 16% WKCF 0% WRBW 3% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*